

## EEO PUBLIC FILE REPORT

### **Employment Unit Covered:**

WXTG- 102.1 FM – 1490 AM (formerly WWHV-FM, WLRT-AM)

### **Reporting Period:**

June 1, 2007 – May 31, 2008. The FCC approved assignment of the license for WXTG-AM (formerly WLRT-AM) to the current license holder, Red Zebra Broadcasting Licensee (Hampton), LLC, on September 20, 2007. Pursuant to 47 C.F.R. § 73.2080(c)(6), the information regarding WXTG-AM in this EEO public file report covers the time period starting with the date that assignment of WXTG-AM's license was consummated, December 10, 2007, until the anniversary of the date the Employment unit is due to file for renewal, which for radio stations in Virginia is June 1.

### **List of Full Time Vacancies Filled During the Relevant Reporting Period**

<b>Job Title of FT Vacancy</b>	<b>Date filled</b>	<b>Recruitment Source</b>
Market manager	8/1/07	Referral
General Manager	7/19/07	Internal
Sales Executive	7/2/07	Referral
Sales Executive	9/28/07	Referral
Sales Executive	7/9/07	Website
Sales Executive	12/5/07	Radio ad
Sales Executive	3/17/08	Walk in
Sales Executive	2/11/08	Referral
Sales Executive	5/15/08	Referral
Sales Executive	2/11/08	Radio ad
Sales Executive	5/27/08	Internal
Business Manager	1/15/08	Internal

### **Recruitment Source List:**

- 1) Advertisement on the Employment Unit's website, [www.1021fmthegame.com](http://www.1021fmthegame.com)
- 2) Advertisement on the Employment Unit, WXTG, 102.1 FM & 1490 AM
- 3) Monster.com
- 4) Internal listing with Red Zebra Broadcasting
- 5) Referrals

**Total Number of Interviewees for All Full Time Vacancies Filled During Reporting Period per Recruitment/Referral Source:**

<b>JOB VACANCY</b>	<b>TOTAL NUMBER INTERVIEWED</b>	<b>RECRUITMENT SOURCE</b>	<b>TOTAL</b>
Sales Executive	38	Referral Website Radio ad Walk in	12 16 9 1 <hr/> 38
General Manager	4	Referral Internal Monster	1 1 2 <hr/> 4
Market Manager	5	Referral Monster	2 3 <hr/> 5
Business Manager	1	Internal	1

**EEO Initiatives Undertaken During Reporting Period:**

The employment unit participated in an internship program that provides an opportunity for students enrolled at institutes of higher learning to get on-the-job experience in programming, promotions, and marketing/sales. College student who participate can receive academic credit to further their pursuit of a career in the broadcast industry.